



**FOR IMMEDIATE RELEASE**

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## **EDUCATIONAL PUBLISHER ANNOUNCES NEW ONLINE PROGRAM**

OVERLAND PARK, Kan. Overland Park, Kan. (January 11, 2010) – Career Communications, Inc., has launched a new Web-based program for high school classrooms. The program – *American Careers Online* – consists of standards-based student projects related to true-to-life situations. The projects integrate knowledge and skills from two or more subjects including science, mathematics, English language arts, social studies, business, marketing, information technology and others.

“In the real world, we solve problems or complete projects by using academic knowledge in an integrated way,” said Barbara Orwig, company president and publisher. “With *American Careers Online*, students will work individually or in teams to address challenging economic and social issues and work-related problems using knowledge and skills from a variety of disciplines. In the process, they will grow academically, gain communication and teamwork skills, and begin to understand the link between education, careers and life in today’s world,” she added.

In addition to integrated student projects, the *American Careers Online* program features a “Toolbox” with interactive worksheets, URLs for research and, for teachers, answer sheets and lists of standards and career cluster-related knowledge and skills. Additional features include a “Did U Know?” section and charts with education and income data for a variety of career cluster-related occupations.

For more information, access the “Take a Tour” video and the “Explore a Sample Project” page at <http://www.americancareersonline.com>. Or contact the company at 800-669-7795 or [ccinfo@carcom.com](mailto:ccinfo@carcom.com).

Since 1990, Career Communications, Inc., has developed standards-based *American Careers* classroom programs that support academic and career development and educational planning. These and other publications for students, parents and job-seekers reach more than two million individuals annually throughout the United States.

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